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QI GE

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EMPLOYMENT

Vassar College

Associate Professor of Economics, 2023 – Present
Assistant Professor of Economics, 2019 – 2023
Visiting Instructor of Economics, 2013 – 2014

Columbia University

Adjunct Associate Professor of Economics, 2023

Skidmore College

Assistant Professor of Economics, 2014 – 2019

EDUCATION

Ph.D. in Economics, Princeton University, 2016
B.A. in Economics and Mathematics, *Summa Cum Laude*, Hamilton College, 2006

FIELDS OF INTEREST

Industrial Organization, Behavioral Economics, Finance, Labor Economics, Sports Economics

PUBLISHED PAPERS¹

- [16] “How Do You Say Your Name? Difficult-to-Pronounce Names and Labor Market Outcomes” (with Stephen Wu), *American Economic Journal: Economic Policy*, forthcoming.
- [15] “Does Competition Increase or Decrease Price Dispersion? Insights from One-Way vs. Round-Trip Airfares” (with Myongjin Kim and Leilei Shen), *Oxford Bulletin of Economics and Statistics*, 2023, 85(2): 435-455.
- [14] “Sorry Doesn’t Cut It, or Does It? Insights from Stock Market Responses to Corporate Apologies” (with Sijia Fan[§], Benjamin Ho, and Lirong Ma[§]), *Journal of Economic Behavior and Organization*, 2023, 205: 68-86.
- [13] “Corporate Social Responsibility and Shareholder Wealth: New Insights from Information Spillovers” (with Ting Li), *Financial Review*, 2022, 57(1): 179-203.

¹§ denotes student coauthor.

- [12] “Sharing Common Roots: Student-Graduate Committee Matching and Job Market Outcomes” (with Stephen Wu and Chenyu Zhou[§]), *Southern Economic Journal*, 2021, 88(2): 828-856.
- [11] “Mergers and Labor Market Outcomes in the US Airline Industry” (with Myongjin Kim and Donggeun Kim), *Contemporary Economic Policy*, 2021, 39(4): 849-866.
- [10] “Athlete Misconduct and Team Sponsor Stock Prices: The Role of Incident Type and Media Coverage” (with Brad Humphreys), *Journal of Sport Management*, 2021, 35(3): 216-227.
- [9] “Athlete Off-field Misconduct, Sponsor Reputation Risk, and Stock Returns” (with Brad Humphreys), *European Sport Management Quarterly*, 2021, 21(2): 153-172.
- [8] “Sporting Events, Emotional Cues, and Crime: Spatial and Temporal Evidence from Brazilian Soccer Games” (with Ignacio Sarmiento Barbieri and Rodrigo Schneider), *Economic Inquiry*, 2021, 59(1): 375-395.
- [7] “Returns to Job Satisfaction in the Presence of Horizontal Mismatch” (with Eun Jung Jordan, Myongjin Kim, and Leilei Shen), *Applied Economics*, 2020, 52(27): 2913-2930.
- [6] “Are Fair Weather Fans Affected by Weather? Rainfall, Habit Formation and Live Game Attendance” (with Brad Humphreys and Kun Zhou[§]), *Journal of Sports Economics*, 2020, 21(3): 304-322.
- [5] “Risk Taking and Aggression on and off the Field: Evidence from the National Football League”, *B.E. Journal of Economic Analysis and Policy*, 2019, 19(3).
- [4] “Do Investors Care about Presidential Company-Specific Tweets?” (with Alexander Kurov and Marketa Wolfe), *Journal of Financial Research*, 2019, 42(2): 213-242. Lead Article.
- [3] “Energy Use and Temperature Habituation: Evidence from High Frequency Thermostat Usage Data” (with Benjamin Ho), *Economic Inquiry*, 2019, 57(2): 1196-1214.
- [2] “Sports Sentiment and Tipping Behavior”, *Journal of Economic Behavior and Organization*, 2018, 145: 95-113.
- [1] “Lockouts and Player Productivity: Evidence from the National Hockey League” (with Michael Lopez), *Journal of Sports Economics*, 2016, 17(5): 427-452.

BOOK

Industrial Organization: Theory and Practice (with Don E. Waldman and Elizabeth J. Jensen), 6th edition, New York: Routledge, in progress.

WORKING PAPERS

“Network Structures and Resilience of Supply: Insights from the U.S. Airline Industry” (with Myongjin Kim, Donggeun Kim, and Jangsu Yoon), under review.

“Product Market Effects of Mergers and Unionization: Roll Together or Clash?” (with Myongjin Kim, Donggeun Kim, and Jangsu Yoon), under review.

“What Spurs Production and Innovation in the Vaccine Industry? Insights from Policy Interventions in the US” (with Myongjin Kim, Firat Demir, Ahmed El Fatmoui, Pallab Ghosh, and Junying Zhao), under review.

“Vertical Integration and Competitive Balance in Professional Sports: Evidence from Minor League Baseball” (with Brad Humphreys and Alex Eisert[§]), under review.

“Entry Threat and Price Dispersion: Evidence from US Airline Mergers” (with Myongjin Kim)

TEACHING

Vassar College

ECON 101 Introduction to Microeconomics
 ECON 102 Introduction to Economics
 ECON 201 Microeconomic Theory
 ECON 235 Sports Economics
 ECON 355 Industrial Organization:

Columbia University

UN 3211 Intermediate Microeconomics

Skidmore College

EC 104 Introduction to Microeconomics
 EC 236 Microeconomic Theory
 EC 336 Industrial Organization
 EC 324 Behavioral Economics
 EC 361 Mathematical Economics
 EC 361A Pre-thesis Seminar
 EC 375 Thesis Seminar
 SSP 100 Scribner Seminar

Princeton University

Advanced Statistics for PPIA Junior Summer Institute
 Math Camp for Master in Public Affairs Candidates

Pedagogy Materials

Contributor, *Instructor Manual* for Leeds, M.A., von Allmen, P., and Matheson, V.A. (2022), *The Economics of Sports* (7th ed.), New York: Routledge.

HONORS, AWARDS, & GRANTS

Faculty Collaborator, Ford Scholars Program, Vassar College
 Jane Rosenthal Heimerdinger Fund, Research Committee Award, Vassar College
 Lucy Maynard Salmon Research Fund, Research Committee Award, Vassar College
 Elinor Nims Brink Fund, Research Committee Award, Vassar College
 Faculty Student Summer Research Award, Skidmore College
 Faculty Development Grant, Skidmore College
 Towbes Prize for Outstanding Teaching (two-time recipient), Princeton University
 University Fellowship, Princeton University
Phi Beta Kappa, Hamilton College

Senior Prize in Economics, Hamilton College
 Sidney Wertimer Prize Scholarship in Economics, Hamilton College
 Tompkins Prize in Mathematics, Hamilton College
 Class of 1979 Student Travel Award, Hamilton College
 Arthur Levitt Summer Research Fellowship, Hamilton College
 Henry Luce Foundation Summer Research Grant, Hamilton College
 Freeman Foundation Summer Research Grant, Hamilton College

SEMINAR & CONFERENCE PRESENTATIONS²

2023: Vassar College; SEA Annual Conference (New Orleans)
 2022: Vassar College; WEAI Annual Conference (Portland), LAC-Behavioral and Experimental Economics Conference (Carleton College), SEA Annual Conference (Fort Lauderdale)
 2021: Vassar College, Hong Kong Polytechnic University[†]; WEAI Annual Conference (Virtual), LAC-Behavioral and Experimental Economics Conference (Virtual), SEA Annual Conference (Houston)
 2020: Vassar College, La Trobe University[†]; WEAI Annual Conference (virtual), SEA Annual Conference (virtual)
 2019: Vassar College, Hamilton College, Pennsylvania State University[†]; LAC-Behavioral and Experimental Economics Conference (Colorado College), WEAI Annual Conference (San Francisco), SEA Annual Conference (Fort Lauderdale)
 2018: Colorado College, Bowdoin College, West Virginia University, Skidmore College; WEAI Annual Conference (Vancouver), SEA Annual Conference (Washington D.C.)
 2017: Hamilton College[†], Skidmore College; WEAI Annual Conference (San Diego), SEA Annual Conference (Tampa), Liberal Arts Macro/Finance Workshop (Davidson College)[†]
 2016: Columbia University[†], Skidmore College; EEA Annual Conference (Washington D.C.), WEAI Annual Conference (Portland), North American Meetings of the RSAI (Minneapolis), SEA Annual Conference (Washington D.C.)
 2015: Vassar College[†]; WEAI Annual Conference (Honolulu)
 2014: Hamilton College, Union College

SHORT VISITS

West Virginia University, March 2022

PROFESSIONAL SERVICE

Editorial Board

Co-Editor, *International Journal of Sport Finance*, 2021 – Present

Referee

Contemporary Economic Policy, Economics and Human Biology, European Sport Management Quarterly, Financial Review, International Journal of Hospitality Management, International Journal of Sports Marketing and

^{2†} denotes presentation by coauthor.

Sponsorship, International Journal of Sport Finance, Journal of Banking and Finance, Journal of Economic Behavior and Organization, Journal of Economic Psychology, Journal of Policy Analysis and Management, Journal of Sports Economics, Journal of Sport Management, Sport Management Review

Conference Session Organizer and Chair

Conference Co-Organizer: LACBEE Conference (Carleton College 2020: cancelled due to COVID-19)

Session Co-Organizer: WEAI International Conference (Shanghai 2020: cancelled due to COVID-19)

Session Chair: WEAI Annual Conference (2019, 2021)

External Reviewer

Skidmore College, 2023

Other Professional Activities

Ad Hoc Reviewer, NAASE Best Graduate Student Paper Award, 2018, 2019

COLLEGE & DEPARTMENT SERVICE

Vassar College

Committee on Admission and Financial Aid, 2023 – 2024

Thompson Bartlett for Economics Fellowship Selection Committee, 2023

Student Information System Assessment Steering Committee, Fall 2022 – Present

Committee on Curricular Policies, Fall 2021

Faculty Advisor, Vassar Sustainable Fund, Fall 2022 – Present

President, Vassar Chapter of Phi Beta Kappa, Fall 2022 – Present

Vice President, Vassar Chapter of Phi Beta Kappa, Spring 2021 – Spring 2022

Phi Beta Kappa Selection Committee, 2020, 2021, 2022, 2023

Visitor Position Search Committee, Department of Economics, Spring 2021

Skidmore College

Quantitative Reasoning Working Group, Fall 2016 – Spring 2019

Candace Carlucci Backus'66 FYE Prize Committee, Spring 2018

Associate Chair, Department of Economics, Fall 2016 – Spring 2019

Organizer, Department of Economics Brown Bag Seminar Series, Fall 2016 – Spring 2019

Tenure Track Position Search Committee, Department of Economics, 2017 – 2018

Visitor Position Search Committee, Department of Economics, Spring 2018

COMMUNITY OUTREACH

Faculty Mentor, Science Research Program, Spackenkill High School, 2022 – 2024

MEDIA CITATIONS

“How Do You Say Your Name? Difficult-to-Pronounce Names and Labor Market Outcomes” (with Stephen Wu) was featured in: *eFinancialCareers*, *Marginal Revolution*, *Inside Higher Ed*, *The Wall Street Journal*, *AirTalk KPCC - NPR*, *The Indicator from Planet Money - NPR*, *All Things Considered - NPR*, *Morning Edition - NPR*, *The Washington Post*, *The Economist*.

“Sorry Doesn’t Cut It, or Does It? Insights from Stock Market Responses to Corporate Apologies” (with Benjamin Ho, Sijia Fan, and Lirong Ma) was featured in: *Business Scholarship Podcast*.

“Do Investors Care about Presidential Company-Specific Tweets?” (with Alexander Kurov and Marketa Wolfe) was featured in: *Yahoo! Finance*, *The Daily Mail*, *France 24*, *Le Figaro*, *La Nación*, *The Wealth Advisor*, *S&P Global*, *Forbes*, *The Telegraph*.

MISCELLANEOUS

Computer & Programming: Stata, Matlab, \LaTeX

Languages: Chinese (native), English (fluent)